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THAT WHICH IS CLAIMED IS:

- 1. A composition for eliciting an immune response to an immunogen, said composition comprising an immunogen in combination with compound 48/80.
- 5 2. The composition of claim 1, wherein said immunogen is an antibody-inducing determinant.
 - 3. The composition of claim 1, wherein said immunogen is a lipid.
- 4. The composition of claim 1, wherein said immunogen is a peptide.
 - 5. The composition of claim 4, wherein said peptide is an antibody-inducing peptide.
 - 6. The composition of claim 1, wherein said immunogen is a carbohydrate.
 - 7. The composition of claim 1, wherein said immunogen is derived from a virus.
- 8. The composition of claim 1, wherein said immunogen is derived from a cancer cell.
 - 9. The composition of claim 1, wherein said composition is lyophilized.
- 25 10. The composition of claim 1, wherein said composition consists essentially of said immunogen in combination with compound 48/80.
 - 11. A pharmaceutical composition comprising a composition of claim 1 in a pharmaceutically acceptable carrier.
 - 12. The pharmaceutical composition of claim 11, wherein said carrier is an aqueous carrier.

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- 13. The pharmaceutical composition of claim 11, wherein said carrier is a solid carrier.
- 14. A method of inducing an immune response comprising concurrently administering an immunogen and compound 48/80 to a subject in an amount effective to produce an immune response therein.
 - 15. The method of claim 14, wherein said immunogen and said compound 48/80 are administered simultaneously in a common pharmaceutical carrier.
 - 16. The method of claim 14, wherein said administering step is carried out by parenteral administration.
- 17. The method of claim 14, wherein said immune response is a prophylactic immune response.
 - 18. The method of claim 14, wherein said immune response is a therapeutic immune response.
- 20 19. The method of claim 14, wherein said immune response comprises a humoral immune response.
 - 20. The method of claim 14, wherein said immune response comprises a cellular immune response.
 - 21. A method of treating a microbial infection in a subject in need thereof, comprising administering a mast cell membrane activator to said subject in an amount effective to treat said microbial infection.
- 30 22. The method of claim 21, wherein said microbial infection is a bacterial infection.

- 23. The method of claim 21, wherein said microbial infection is a gram negative bacterial infection.
- 24. A method of enhancing wound healing in a subject in need thereof,
 5 comprising administering Compound 48/80 to a subject afflicted with a wound in an amount effective to enhance healing of said wound.
 - 25. The method of claim 24, wherein said administering step is carried out by topical administration.
 - 26. A method of reducing scar formation in a subject in need thereof, comprising administering Compound 48/80 to a subject afflicted with a wound in an amount effective to reduce scar formation during healing of said wound.
- 27. The method of claim 25, wherein said administering step is carried out by topical administration.

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